General Federation of Peasants Competition

Architectural Editorial Dossier

A first-prize competition project organized as a civic complex with a strong vertical marker and a lower institutional base.

FIRST PRIZE - ARCHITECTURAL COMPETITION

Damascus - Syria / 2004 / 12 National Entries



A vertical landmark anchored by a civic base.

The first-prize scheme establishes a clear institutional presence through the relationship between a tall vertical volume and lower horizontal wings. The composition reads as one civic complex while retaining a strong public address toward the city.







AWARD
FIRST PRIZE

YEAR
2004

ENTRIES
12 NATIONAL

LOCATION
DAMASCUS - SYRIA

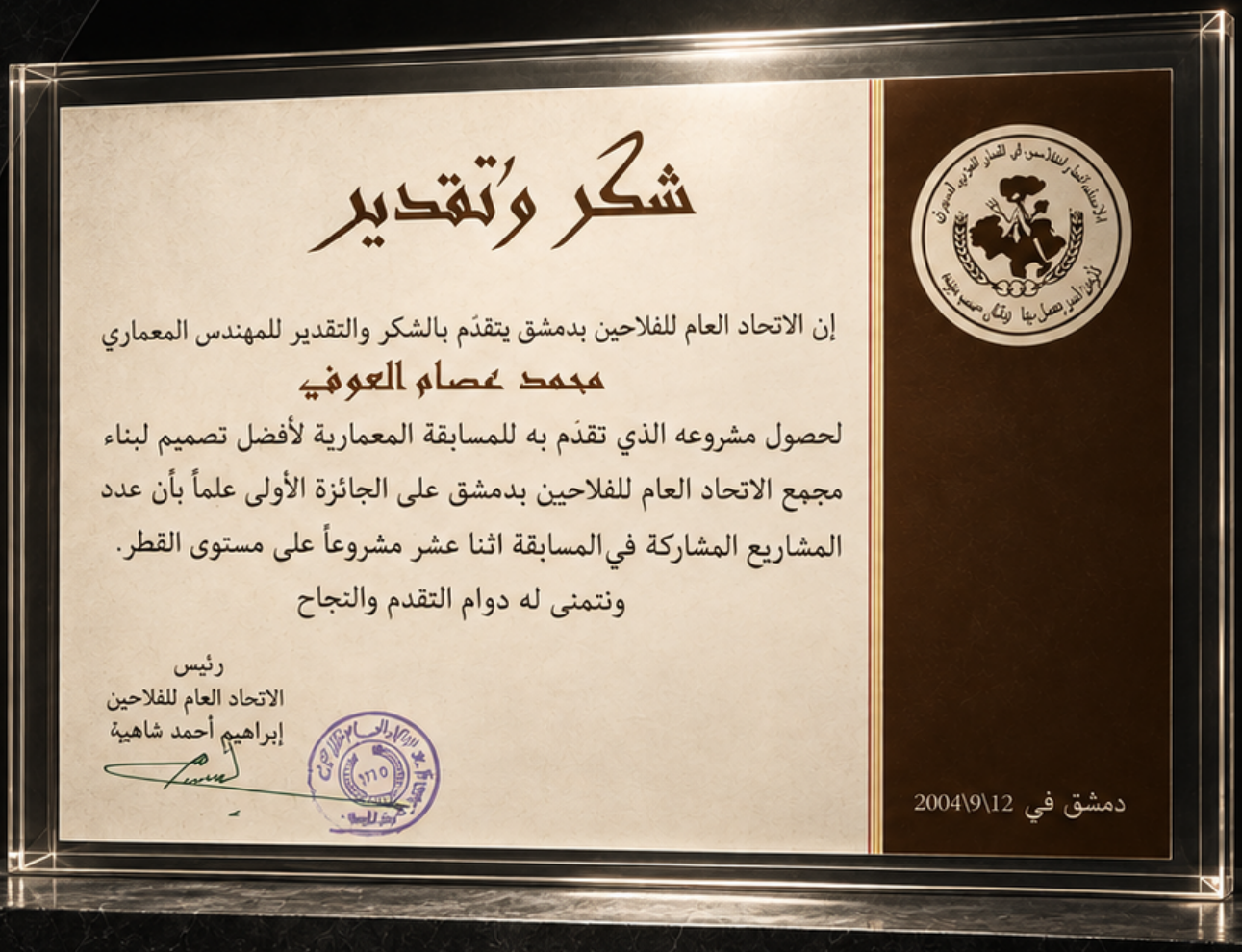
AWARD RECOGNITION

The award that established the project

The original recognition certificate records architect Mohammad Esam Al Aouf as the first-prize winner in the General Federation of Peasants Competition in Damascus, confirming the project's significance at the national level.

1ST PRIZE

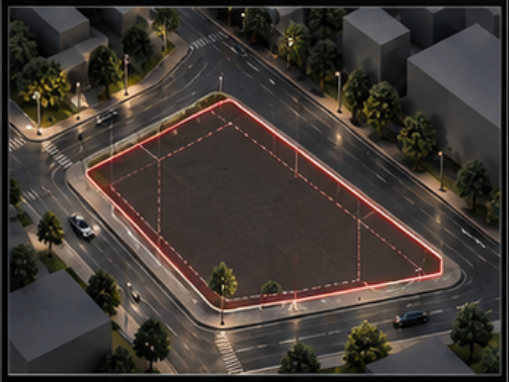
NATIONAL RECOGNITION
FOR A MEANINGFUL PROJECT



DESIGN PROCESS

FROM SITE TO ARCHITECTURE

01 | SITE

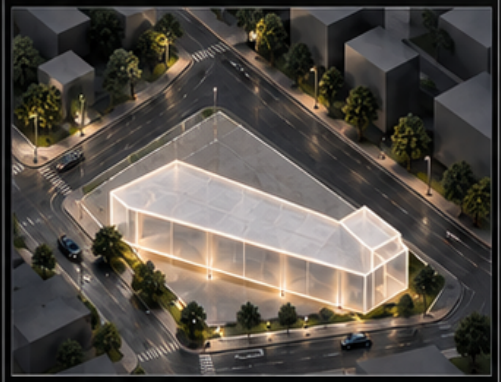


The urban opportunity

A prominent corner site within a dense urban fabric, defined by its surroundings, access and potential for a landmark building.

N

02 | BASE



A solid foundation

The podium establishes the building's footprint, aligns with the site geometry and creates a raised platform with a welcoming public edge.

N

03 | BAR



The main slab

An elongated bar accommodates the primary office floors, defining the building's horizontal presence and internal efficiency.

N

04 | CORE



The vertical element

A tall, slender core/tower marks the corner, housing vertical circulation and creating a distinctive landmark within the city.

N

05 | LIFT



A lifted presence

The lower wing is elevated on pilotis, creating a permeable ground level, shaded entrance areas and a strong architectural expression.

N

06 | TERRACE



The rooftop experience

A rooftop terrace with a structural pergola frame provides outdoor amenity space, enhancing the building's environmental and social value.

N

07 | ARTICULATE



Refined identity

Façade composition, materiality and façade articulation shape the architectural language, with dark accent volumes and linear glazing bands.

N

08 | COMPOSE



A unified whole

All elements come together into a cohesive composition — landscape, public realm and architecture — creating a distinctive, contemporary landmark rooted in its place.

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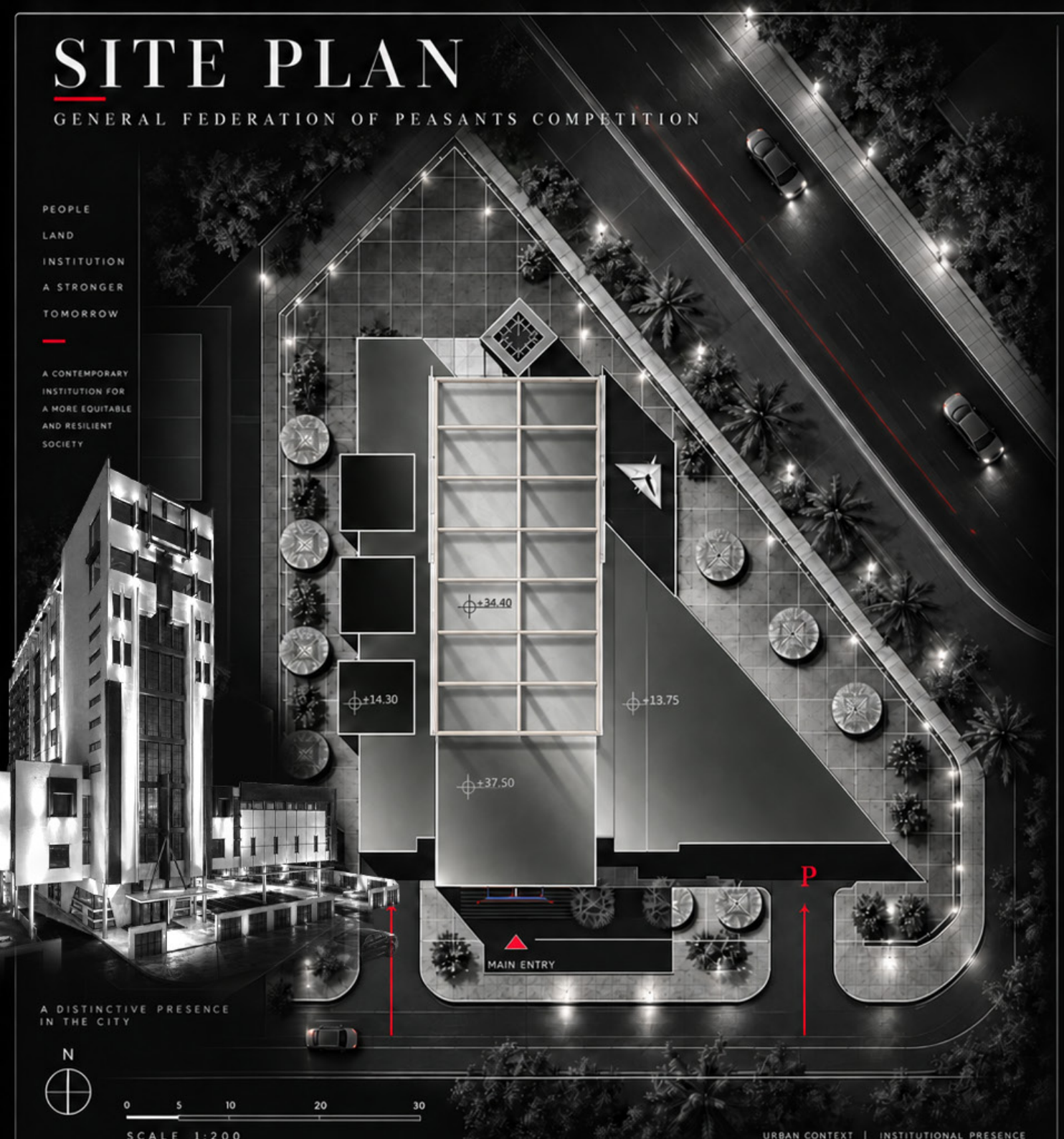
SITE PLAN

GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY



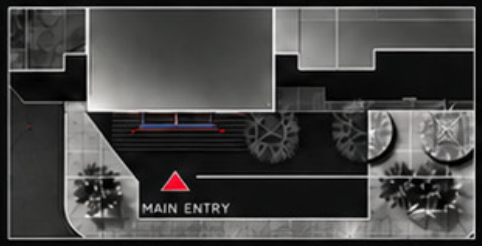
A DISTINCTIVE PRESENCE
IN THE CITY

N

0 5 10 20 30

SCALE 1:200

01 ENTRANCE DETAIL



PRIMARY
PUBLIC ENTRANCE
AND LANDSCAPE
INTERFACE

02 TOWER / PODIUM RELATIONSHIP



VERTICAL TOWER
AND HORIZONTAL
PODIUM INTEGRATION

03 SITE CORNER DETAIL



LANDSCAPE EDGE
AND URBAN INTERFACE



A DISTINCTIVE PRESENCE



ARCHITECTURE FOR
A STRONGER TOMORROW

URBAN CONTEXT | INSTITUTIONAL PRESENCE

BASEMENT 01

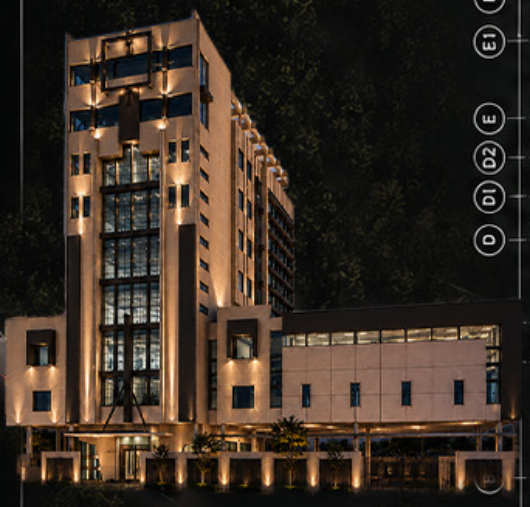
GENERAL FEDERATION OF PEASANTS COMPETITION

DAMASCUS - SYRIA, 2004

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
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TOMORROW

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY



A DISTINCTIVE PRESENCE IN DAMASCUS

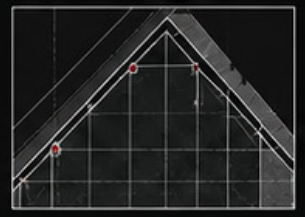


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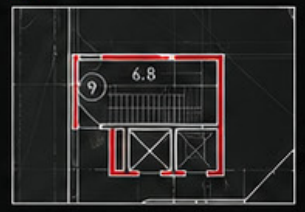
SCALE 1:200

01 STRUCTURAL GRID



GRID SYSTEM AND STRUCTURAL ORGANISATION

02 CORE DETAIL



VERTICAL CIRCULATION CORE

03 PARKING LAYOUT



PARKING MODULE AND VEHICULAR CIRCULATION



A MODERN INSTITUTION FOR A STRONGER SYRIA

BASEMENT 02

GENERAL FEDERATION OF PEASANTS COMPETITION

DAMASCUS – SYRIA, 2004

PEOPLE

LAND

INSTITUTION

A STRONGER

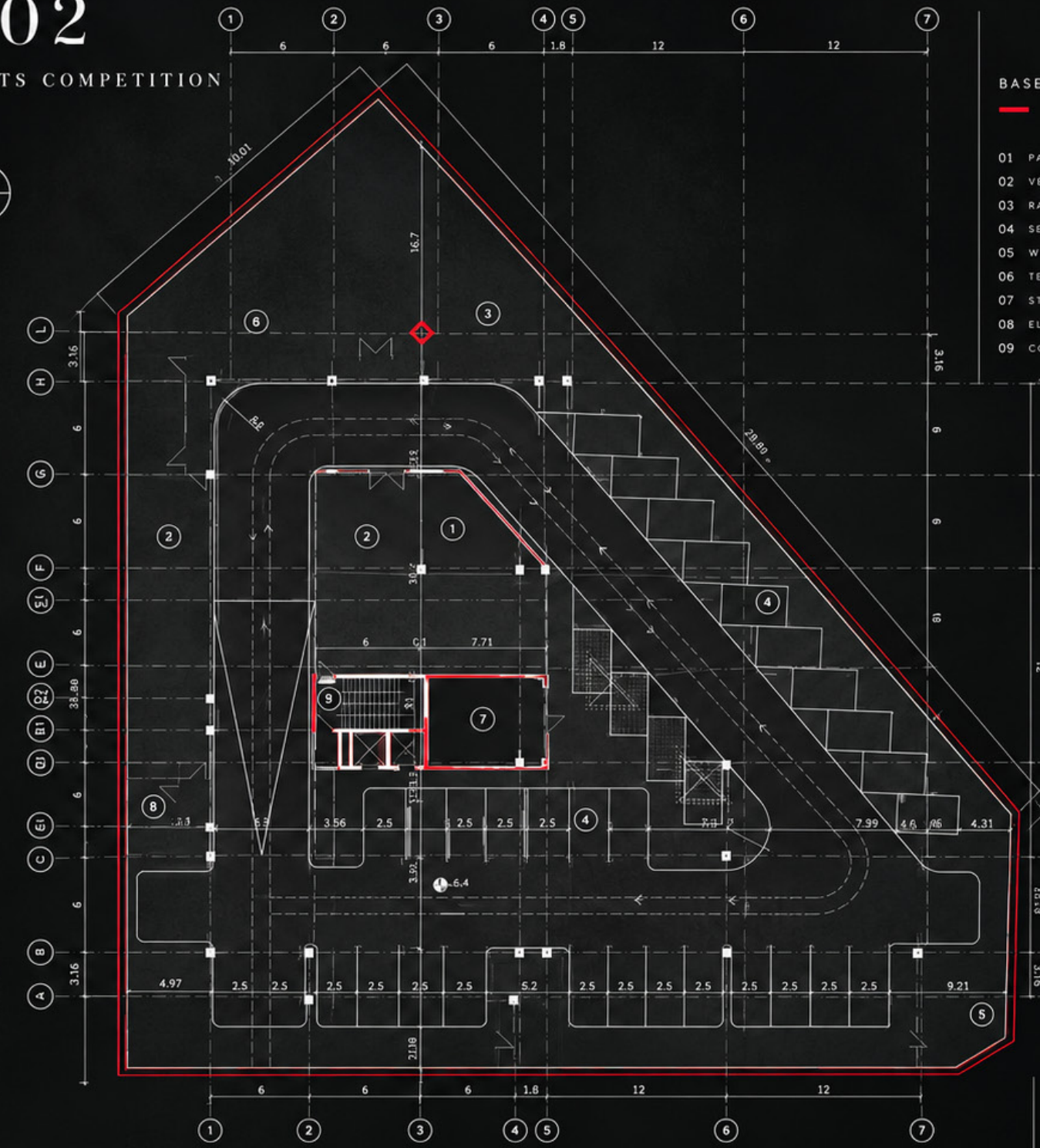
TOMORROW

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY



A DISTINCTIVE PRESENCE
IN THE CITY



BASEMENT 02 PLAN

01 PARKING AREA
02 VEHICLE CIRCULATION
03 RAMP TO B01
04 SERVICE / MEP AREA
05 WATER TANK
06 TECHNICAL SPACE
07 STORAGE
08 ELECTRICAL ROOM
09 CORE (STAIRS & LIFTS)

SCALE 1:200

0 5 10 20 30

ARCHITECTURE
FOR A
STRONGER
TOMORROW

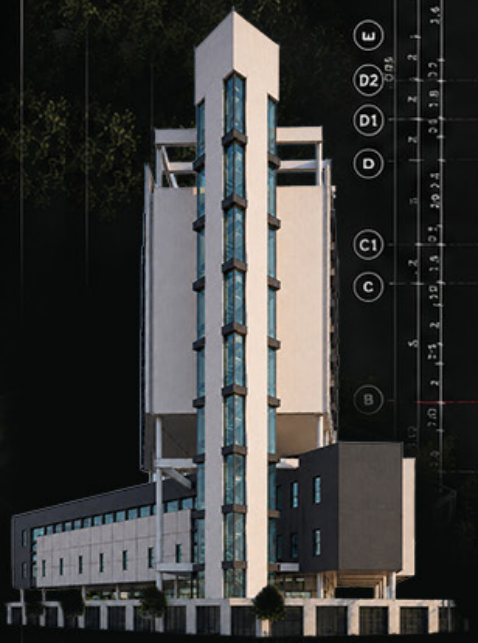
FIRST FLOOR

GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY
INSTITUTION FOR
A MORE EQUITABLE
AND RESILIENT
SOCIETY



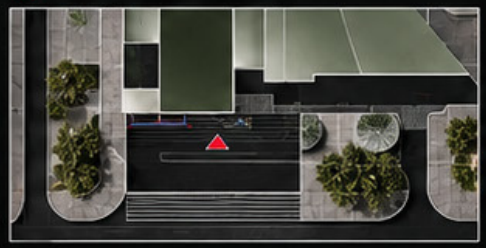


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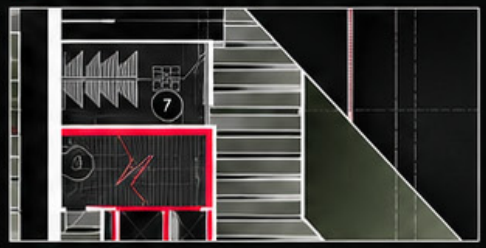
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01 ENTRANCE DETAIL



MAIN ENTRANCE
AND PUBLIC
INTERFACE

02 CORE & CIRCULATION



VERTICAL
CIRCULATION
AND SERVICE CORE

03 TYPICAL OFFICE DETAIL



FLEXIBLE OFFICE
SPACES FOR
A DYNAMIC
INSTITUTION



A VISION FOR
A STRONGER TOMORROW



PEOPLE · LAND · INSTITUTION
A LASTING IMPACT

INSTITUTIONAL SPACE | HUMAN SCALE | URBAN IMPACT

SECOND FLOOR

GENERAL FEDERATION OF PEASANTS COMPETITION

DAMASCUS – SYRIA, 2004

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY
INSTITUTION FOR
A MORE EQUITABLE
AND RESILIENT
SOCIETY



A DISTINCTIVE PRESENCE
IN THE CITY



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0 5 10 20 30

SCALE 1:200

01 SPACE ORGANIZATION



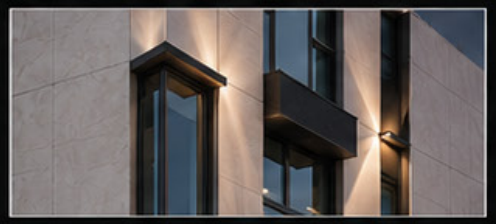
NATURAL LIGHT
VERTICAL
CONNECTION
OPEN INTERACTION

02 INTERIOR ATMOSPHERE



FUNCTIONAL
ELEGANCE
INSTITUTIONAL
CHARACTER

03 FACADE DETAIL



MATERIALITY
DEPTH
SHADE AND LIGHT



ARCHITECTURE FOR A STRONGER TOMORROW

THIRD FLOOR

GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY
INSTITUTION FOR
A MORE EQUITABLE
AND RESILIENT
SOCIETY





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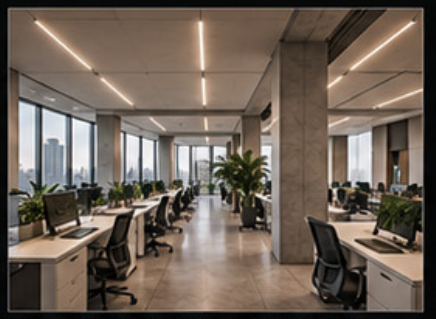
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SCALE 1:200

03 THIRD FLOOR PLAN

1 MAIN STAIR HALL
2 OPEN OFFICE AREA
3 MEETING / BREAKOUT
4 MULTI-PURPOSE HALL / TRAINING
5 ADMINISTRATION OFFICE
6 SUPPORT / SERVICE
7 TOILETS
9 VERTICAL CORE (LIFTS / SHAFTS)

FLEXIBLE WORKSPACES
FOR A STRONGER SOCIETY



OPEN AND COLLABORATIVE SPACES
FOR PEOPLE



MULTI-PURPOSE HALL
FOR CAPACITY BUILDING

INSTITUTIONS
CREATE STRONGER
COMMUNITIES

FOURTH FLOOR

GENERAL FEDERATION OF PEASANTS COMPETITION

DAMASCUS - SYRIA, 2004

PEOPLE

LAND

INSTITUTION

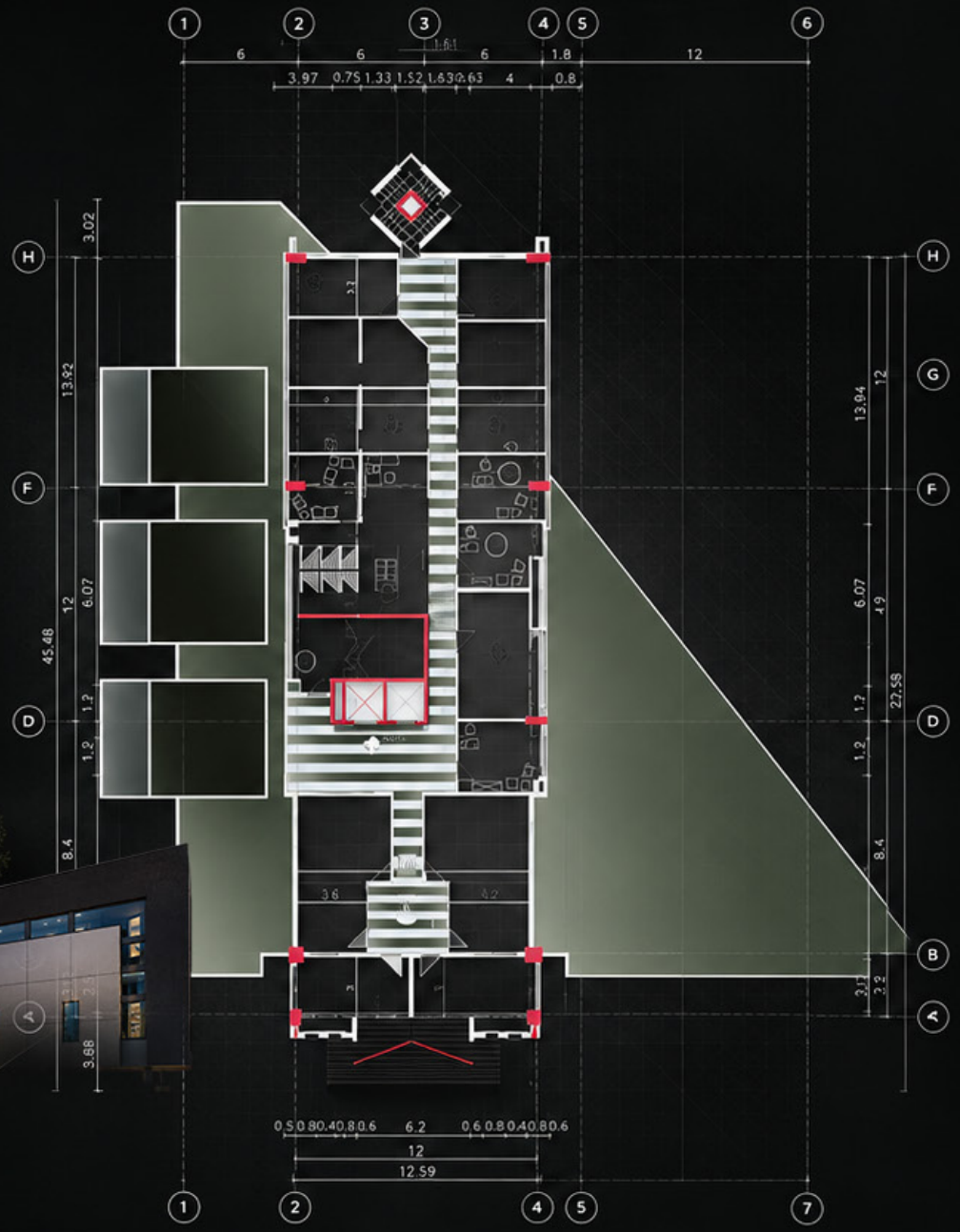
A STRONGER

TOMORROW

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY



A DISTINCTIVE PRESENCE IN THE CITY



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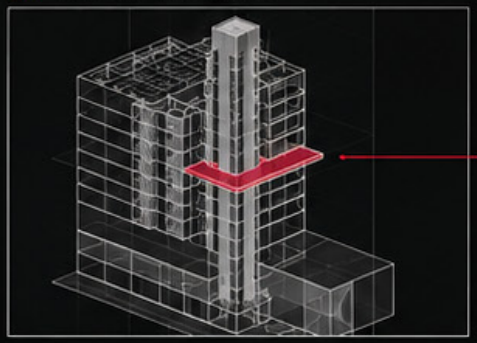
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SCALE 1:200

FOURTH FLOOR PLAN | INSTITUTIONAL SPACES

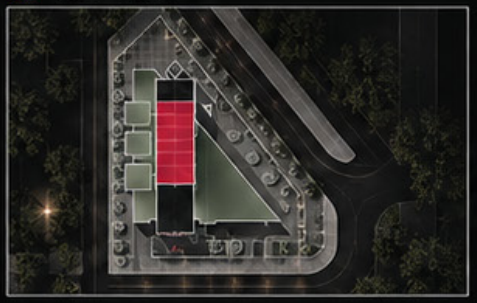
ROOTED IN PEOPLE BUILT FOR GENERATIONS

01 FLOOR DIAGRAM



ROOF
SEVENTH
SIXTH
FIFTH
FOURTH
THIRD
SECOND
FIRST
GROUND

02 KEY PLAN



N

FOURTH FLOOR WITHIN THE BUILDING

03 BUILDING VIEWS



A DISTINCTIVE PRESENCE



ARCHITECTURE FOR A STRONGER TOMORROW

FIFTH FLOOR

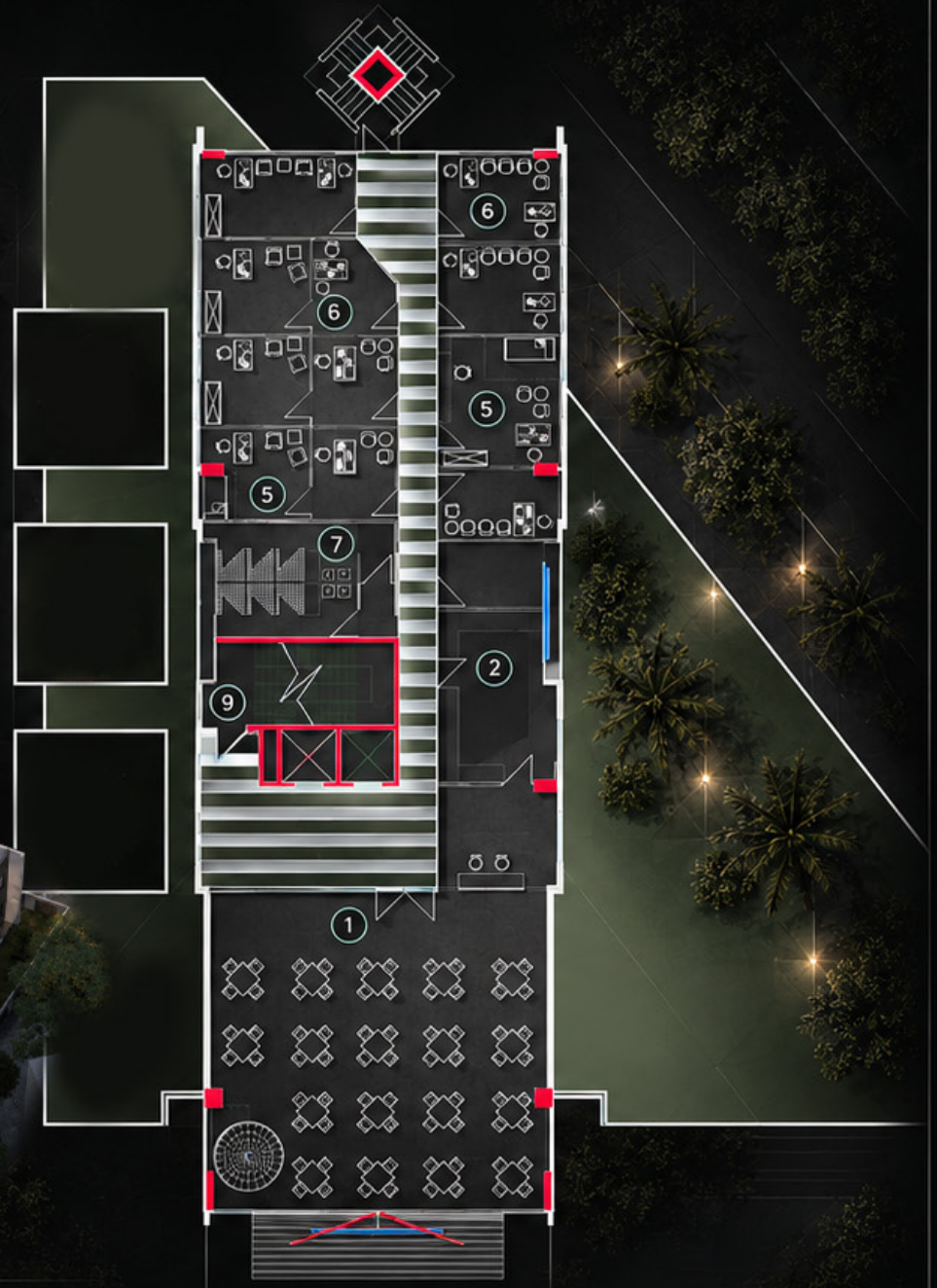
GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED
IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY





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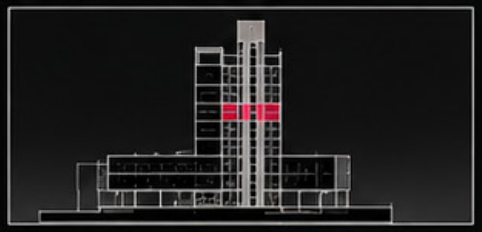
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01 FLOOR CONTEXT



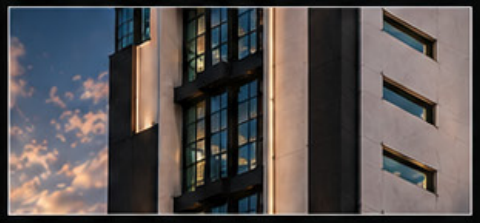
FIFTH FLOOR
WITHIN THE
OVERALL BUILDING

02 KEY PLAN SECTION



FIFTH FLOOR
LEVEL INDICATION
IN BUILDING SECTION

03 FACADE DETAIL



FACADE LANGUAGE
AND VERTICAL
EXPRESSIONS



A DISTINCTIVE PRESENCE



MODERN INSTITUTION
FOR LASTING IMPACT

SIXTH FLOOR

GENERAL FEDERATION OF PEASANTS COMPETITION

DAMASCUS - SYRIA, 2004

PEOPLE

LAND

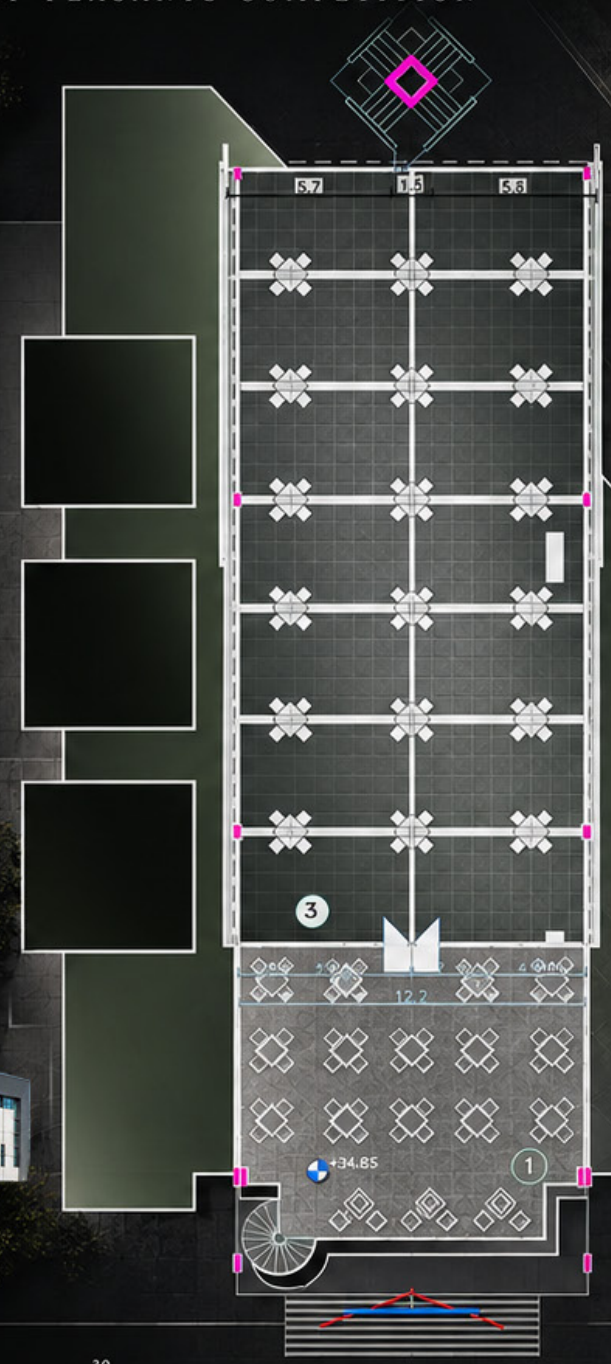
INSTITUTION

A STRONGER TOMORROW

A CONTEMPORARY INSTITUTION FOR A MORE EQUITABLE AND RESILIENT SOCIETY



A DISTINC
IN THE CITY



N

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SCALE 1:200

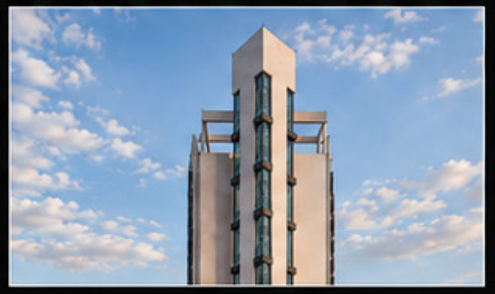
ROOTED IN PEOPLE BUILT FOR GENERATIONS

01 FLOOR PLAN CONTEXT



SIXTH FLOOR ENTRANCE AND TERRACE DETAIL

02 BUILDING ELEVATION REFERENCE



THE VERTICAL LANDMARK
A CIVIC PRESENCE FOR A STRONGER TOMORROW

03 PERSPECTIVE VIEW



CONTEMPORARY ARCHITECTURE IN THE SERVICE OF SOCIETY

"INSTITUTIONS SHAPE PLACES, PEOPLE GIVE THEM LIFE."

GENERAL FEDERATION OF PEASANTS
DAMASCUS - SYRIA, 2004

SECTION A-A

GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED IN PEOPLE
BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY
INSTITUTION FOR
A MORE EQUITABLE
AND RESILIENT
SOCIETY

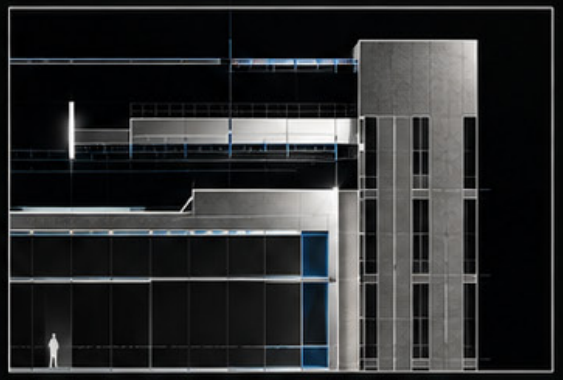


A DISTINCTIVE PRESENCE
IN THE CITY



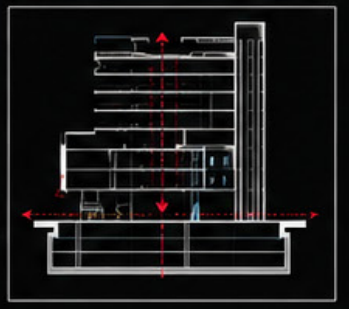
SECTION A-A
SCALE 1:200

01 SECTION DETAIL



ROOF AND FACADE INTERFACE DETAIL
EXPRESSING STRUCTURE, FUNCTION
AND A CLEAR ARCHITECTURAL LANGUAGE

02 SECTION DIAGRAM



VERTICAL CIRCULATION
PROGRAM FLOORS
PUBLIC INTERFACE
BASEMENT / SERVICES

03 KEY FEATURES

- EFFICIENT VERTICAL CORE
- FUNCTIONAL FLOOR PLATES
- INTEGRATED PUBLIC INTERFACE

N

0 5 10 20 30

SCALE 1:200

INSTITUTION | PEOPLE | LAND | A STRONGER TOMORROW

ARCHITECTURE
FOR A MORE EQUITABLE
AND RESILIENT SOCIETY

SECTION B–B

GENERAL FEDERATION OF PEASANTS COMPETITION

ROOTED
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BUILT FOR
GENERATIONS

PEOPLE
LAND
INSTITUTION
A STRONGER
TOMORROW

A CONTEMPORARY
INSTITUTION FOR
A MORE EQUITABLE
AND RESILIENT
SOCIETY



SECTIONAL PERSPECTIVE
A VERTICAL INSTITUTION



A STRONGER TOMORROW

CIVIC ARCHITECTURE
FOR PEOPLE
AND GENERATIONS

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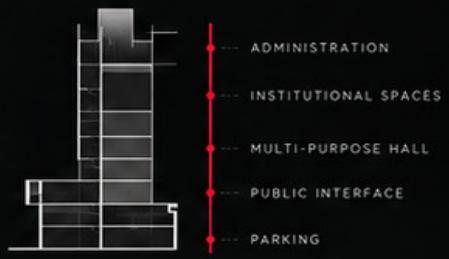
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01 KEY PLAN

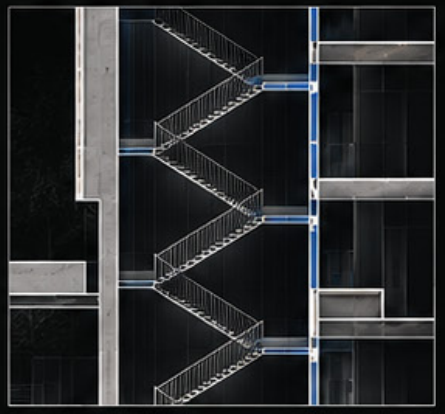


SECTION B-B LOCATION

02 VERTICAL ORGANIZATION



03 DETAIL ZOOM



STAIRCORE DETAIL

VERTICAL CIRCULATION
AS A STRUCTURING ELEMENT
FOR A STRONGER TOMORROW

URBAN CONTEXT | INSTITUTIONAL PRESENCE | SOCIAL EQUITY









Presence + detail









Multiple readings







General Federation of Peasants Competition

PROJECT	General Federation of Peasants Competition
ARCHITECT	Mohammad Esam Al Aouf
AWARD	First Prize - Architectural Competition
ENTRIES	12 participating projects / national level
LOCATION	Damascus - Syria
YEAR	2004
DOCUMENT	Original recognition certificate / 12 Sep 2004





Architecture as
a precise act of place.

General Federation of Peasants Competition / First Prize / Damascus / 2004

ESAM ALAOUF ARCHITECTURAL ATELIER

EDITORIAL DOSSIER / GENERAL FEDERATION OF PEASANTS / 2004



Architecture as a precise act of place.

ESAM ALAOUF ARCHITECTURAL ATELIER

ESAMALAOUF.COM

Esam Alaouf
ARCHITECT